



The Construction Career Advocacy Program (CCAP) is a workforce development model that unites students, educators, and the construction industry.

The History of CCAP

CCAP is an initiative spearheaded by the Spirit of Construction Foundation to find new, innovative ways to connect young people to the construction industry through applied learning programs. The Spirit of Construction partnered with Allied Construction Industries (ACI) to build and manage the CCAP initiative.

CCAP works to connect educators with companies in the construction industry and simultaneously teach construction industry companies how to bring construction into the classroom effectively.

The Programs

CCAP offers two specific methods of workforce development: MACKit and Professional Development programs.

MACKit: CCAP collaborates with educators to create and deliver a project-based learning curriculum, Math Applied in Construction (MACKit). Throughout the delivery of projects, CCAP identifies students who show increased engagement and daily academic assessment of the standards presented.

CCAP then fosters relationships with those students by introducing age-appropriate auxiliary programming such as after-school clubs, summer camps, industry recognized credential training, and more.

Professional Development Programs:

CCAP has created professional development courses aimed at both industry professionals and educators.

- **Industry Partner Certification:**

Construction employees and leaders learn about bringing construction concepts, lessons, and applied skills into a classroom environment. This course covers the best practices of school partnerships through understanding the Department of Education requirements and standards.

- **Skilled School Certification:** Educators, college advisors, and career advisors learn updated information about how to best support young people on a path towards construction. Educators understand the various pathways to careers in construction, job outlook data, and the required skills or certifications students must achieve.

Upon completing of the professional development programs, participants receive a three-year certification for identifying their efforts and greenlighting their path forward in partnerships and programs.

CCAP by the Numbers

- **2014:** Year CCAP was established
- **4:** The number of MACKits available for academic math courses
- **5:** Construction sectors in our region that face overwhelming workforce gaps (residential, commercial, heavy civil, industrial, and environmental)
- **4,000:** Students served by CCAP to date
- **30:** Schools registered in CCAP Professional development sessions